

Processing of personal data pertaining to registration for the 2019 Annual General Meeting of Atria Plc

In this privacy notice, we inform you about the processing of your personal data that we collect when you register for the 2019 Annual General Meeting of Atria Plc.

Controller and contact information

As a controller for the processing of personal data shall act:

Atria Plc (Business Identity Code: 0841066-1)
PL 900
60060 ATRIA

You may ask tietosuoja@atria.com anything relating to privacy and processing of personal data.

What are the purposes and legal ground for processing personal data?

We process personal data in order to enter AGM registrations in the system, in order for us to verify the person's identity and his/her right to participate in the Annual General Meeting on 26 April 2019. Atria Plc processes personal data in order to comply with its legal obligations and also for exercising its legitimate interests.

Personal data shall not be used for automatic decision making or profiling.

What types of and whose personal data does Atria Plc process?

We only process personal data that is required for the purposes described above. Among these are contact information, such as the name, the address, the phone number, the e-mail address, the personal identity code, the number of the book-entry account, the number of shares owned. We process personal data relating to a shareholder, his/her representative, proxy representative, and to the possible assistant of the aforementioned.

When a shareholder registers online, he/she submits the necessary information about himself/herself. When a shareholder registers by phone or by sending a letter, Atria Plc / Euroclear Finland Ltd collects the information required for registration from the shareholder and submits the data in the system maintained by Euroclear Finland Ltd. Using the entered personal identification code as a reference, the system compares the entered information with the shareholders' register of the company maintained by Euroclear Finland Ltd and collects the person's share ownership information from the shareholders' register. When a shareholder registers by phone, Euroclear Finland Ltd acts as service provider and submits the information required for registration to the system on behalf of Atria Plc.

How do we process, protect and maintain your personal data?

Your personal data is never accessible to all employees; access to them has been limited to only those employees who must process the personal data in order to carry out their duties. We also use third parties (such as Euroclear Finland Ltd) as data processors to help us process personal data. Any time a third party processes personal data on our behalf, we ensure by contractual arrangements that personal data is processed in a secure manner and in accordance with the existing data protection laws. As a rule, your personal data is not shared with any third parties. However, if necessary, and within the limits allowed by the legislation, we may disclose personal data to the authorities.

The online registration site uses technical data protection aiming at keeping the entered information intact and available only to those who are entitled to access the information. Technical data protection consists of encrypting telecommunications, monitoring message integrity and identifying the user, among other things. The telecommunications connection from the user's browser to the server of Euroclear Finland Ltd is encrypted with SSL and log in requires strong identification.

Your personal data is not assigned regularly or transferred outside EU or European Economic Area.

How long we store your personal data?

Your personal data is stored only as long as it is necessary for the purposes described in this privacy note or according to the legislation. For example Finnish Limited Liability Companies Act requires the controller to store the personal data in connection to the Annual General Meeting three months after the decision is made. When the term to store the personal data has ended and there are no criteria to store the data according to the legislation, reports containing personal data shall be erased.

Rights of the Data Subject

You have right:

- Right of access to your data. You have a right to be informed whether we process your personal data, and if we do, to receive a copy of your personal data and additional information about processing of personal data carried out by Atria.
- Right to correction of your data. You have a right to have your incorrect personal data corrected and/or updated.
- Right to erasure of your data. You have a right to have you data erased if
 - your data is no longer needed for the purposes for which it was collected and otherwise processed
 - your data has been unlawfully processed
- Right to object to and/or restrict processing of your personal data. When processing is carried out on the basis of the legitimate interests of Atria, you are entitled to object to processing of your personal data at any time. You also have the right to request restricting of processing of your personal data for the period during which we review your request

You may use your rights by contacting tietosuoja@atria.com

In case you notice faults in our personal data processing or that our processing activities are not compliant, you may claim the Finnish Data Protection Authorities tietosuoja@om.fi.